

***Former Malawian President Her Excellency Dr Joyce Banda, Africa's second ever female head of state, joins DaMina Advisors LLP as a 'Senior Advisor, Effective Corporate Social Responsibility Strategies'***

- *Banda, a lifelong gender and rural economic empowerment advocate was president of the Republic of Malawi from 2012 – 2010; vice president from 2009 – 2012; foreign affairs minister from 2006 – 2009 and minister for gender, child welfare and community affairs minister from 2004 – 2006; Previously Banda, had set up numerous economic empowerment organizations;*
- *Banda will provide unique high level insights on Effective Corporate Social Responsibility Strategies to DaMina's corporate clients and foundations operating throughout Africa to help them better align their CSR budgets and strategies;*

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April 23, 2015

**NEW YORK:** Her Excellency Dr Joyce Banda, former president of the Republic of Malawi, Africa's second ever head of state has joined DaMina Advisors as a 'Senior Advisor, Effective Corporate Social Responsibility Strategies.' H.E. Dr Joyce Banda, a lifelong gender and rural economic empowerment advocate was President of the Republic of Malawi from 2012 – 2010; Vice President from 2009 – 2012; Foreign Affairs Minister from 2006 – 2009 and Minister for Gender, Child Welfare and Community Affairs Minister from 2004 – 2006. Previously H.E. Dr Joyce Banda had set up numerous economic empowerment organizations throughout Africa and is currently the president of the Joyce Banda Foundation. H.E. Dr Joyce Banda holds an M.A in Leadership from the Royal Roads University of Canada, a BSS in Gender Studies from the Atlantic International University, USA, a Diploma in Management of NGOs from the International Labor Organization (ILO) Centre in Turin, Italy and a doctorate degree, honoris causa from Jeonju University of South Korea.

The Joyce Banda Foundation which was established in 1998 before H.E. Dr Joyce Banda entered active politics and provides integrated rural development services to over 300,000 resource poor beneficiaries. The Foundation provides services in the following areas: Free Secondary School for Orphans; Early Childhood Development and Orphan Care; Youth Development Food and Income Security; Maternal health and Safe motherhood; Water and Sanitation and Women's leadership training. H.E. Dr Joyce Banda will be drawing on these unique on-the-ground, hands-on experiences to provide unique high level insights on Effective Corporate Social Responsibility Strategies to DaMina's numerous corporate clients and foundations operating in Africa to help improve alignment and effectiveness of their CSR budgets and strategies.

Despite the adoption in recent years by many mining, energy, financial and many other global corporate entities of various forms of corporate social responsibility programs in Africa, many foreign companies and investors operating throughout Africa still continue to face serious challenges dealing with local governments, communities and indigenous peoples where they operate their businesses. H.E. Dr Banda, drawing on her nearly four decades of serious engagement on CSR strategies in Africa will help provide wise counsel to companies and foundations who seek to bring greater effectiveness to their CSR activities on the continent.

H.E. Dr Joyce Banda joins other DaMina distinguished senior Africa advisors such as: *H.E. Kobine Komara, former Guinean prime minister; Lord Paul Boateng, former UK High Commissioner to South Africa and UK Treasury Minister (also international legal counsel for DaMina); Dr Babacar Ndiaye, former President of the African Development Bank; Ambassador Isaiah Chabala, former Zambian Ambassador to the UN and EU; Hon. Victor Kasongo, former Deputy Minister of Mines of DR Congo; former Burkina Faso Foreign Minister Dr Ablasse Ouedrago; Ambassador Chris Katsigazi, former Ugandan Ambassador to the UN; former head of the Ugandan Foreign Services and senior foreign policy advisor to President Yoweri Museveni; H.E. Conrad Enill, former energy and finance minister of Trinidad & Tobago; Mr Bismarck*

*Rewane, former advisor to the Nigerian President Yar'Adua's economic team and chair of the Delta State economic management team; Ms. Rita Gail Johnson, former senior executive at Ernest & Young and Eurasia Group; Mr. Scott Korman, CEO of Nashone Capital; Mr. David Ensor, former chief risk officer at AIG-Chartis and Mr. Elias Masilela, former head of Africa's largest asset manager, South Africa's \$153 billion Public Investment Corporation (PIC).*

Collectively, this peerless assemblage of eminent personalities, together with DaMina's highly rated research analysts; provide unrivalled insights into Africa's burgeoning frontier capital markets and political economy.

*DaMina is a preeminent Africa-focused independent frontier markets risk research, due diligence and Africa M&A transactions consulting and strategic advisory firm. DaMina Advisors is registered and has offices in the UK, US, Canada, Australia and Ghana.*

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